



Social Media Internship – Wareham Gatemen (Wareham, MA)

The Wareham Gatemen Organization is looking for two motivated interns that have focus in social media and public relations. You will help run different facets of the PR/social media (twitter, instagram, facebook etc) campaign, help in the organization's recruiting efforts, build the organizations yearbook, write a monthly newsletter to be distributed and help build a national following. You will be expected to be at games to post play by play updates, create the organizations yearbook with stats and player information and create a monthly newsletter to be sent out through social media. Must be currently enrolled in an undergraduate/graduate program. Housing is not provided. Housing costs in the area for the summer average \$2,750 for the summer. Interns will have the ability to work a part time job. **Reports To:** General Manager

Essential Duties and Responsibilities:

- Must attend all Gatemen games including any pre and post season games
- Post play by play updates to social media
- Organize the organizations yearbook with stats and player information
- Create monthly newsletter to be sent through social media
- Create other Gatemen related content to be posted on social media
- Create recruiting materials to help with the organization's recruiting efforts
- Create and implement marketing strategy to increase the number of followers on social media accounts
- Work closely with the outreach, broadcast and baseball ops teams in implementing PR strategy
- Other ad hoc tasks as assigned

Knowledge, Skills, and Abilities:

- Superior writing ability & independent research skills
- Creativity encouraged! Video editing, Photoshop, etc. skills a plus
- Coursework or direct work experience in creating marketing or outreach materials preferred
- Organized and detail-oriented with the ability to multi-task
- Ability to work as a team member and independently
- Creativity and comfort in an innovative role desired
- Experience, familiarity and comfort with using social media on behalf of a company required
- Goal-oriented, enthusiastic, and reliable
- A good communicator
- Active in content creation and sharing across social networks such as Instagram, Facebook and Twitter
- A sports fan who is knowledgeable about baseball

Work Environment and Schedule:

- Work is normally performed in a field environment and there may be exposure to adverse weather conditions.
- Flexibility in scheduling is required and will involve some evenings, weekends, and holidays.
- Must be able to work all Gatemen games.
- Obtain school credit (as allowed by your school)

Expectations:

- Adhere to the Wareham Gatemen organization and league policies and procedures
- Act as a role model within and outside the Wareham Gatemen organization
- Demonstrate flexible and efficient time management and ability to prioritize workload

To Apply: Follow directions on website. Please provide examples of your work with application.